


INTERNATIONAL ASSOCIATION FOR  
NORTHERN  
VITICULTURE



**2009 VitiNord**  
**Saint-Hyacinthe, Québec**

**2<sup>nd</sup> Symposium on Northern Climate Viticulture**  
**November 9, 10 and 11 – Hôtel des Seigneurs, St-Hyacinthe**

A continuation of the 2006 conference in Riga, Latvia, where nearly 17 countries were represented, this symposium is an opportunity to share scientific knowledge, skills and experiences on grape and wine production in cold climates. VitiNord 2009 will enable you to meet with international researchers, breeders, winemakers and advisors from cold regions around the globe.

### GENERAL INFORMATION

**Hôtel des Seigneurs**  
1200 Johnson Street  
Saint-Hyacinthe, Québec J2S 7K7  
Toll-free: 1-866-SEIGNEUR • 450.734.4638  
[www.hoteldesseigneurs.com](http://www.hoteldesseigneurs.com)

**For information on the symposium please visit**

[www.vitinord.com](http://www.vitinord.com) or contact us via email  
at [viti-nord2009@hotmail.com](mailto:viti-nord2009@hotmail.com)

### ORGANIZING COMMITTEE

**Bernard Gravel**, Coordinator  
**Alain Breault**, Viticulture A&M  
**Tom Plocher**, IANV  
**Mark Hart**, IANV  
**Larbi Zerouala**, Agronomist, MAPAQ  
**Luc Vallée**, TRANSAQ

### KEY PARTENERS

*Agriculture, Pêcheries  
et Alimentation*

**Québec** 

*La Financière  
agricole*

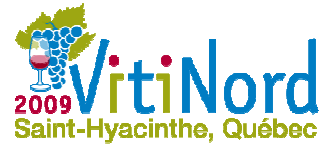
**Québec** 



**TRANSFORMATION  
ALIMENTAIRE  
QUÉBEC**



# Program



## Monday November 9

- 8:00** Registration
- 8:25** Opening comments and overview – Bernard Gravel
- 8:30** Welcome speech – Jean Fontaine, Honorary President
- 8:45** Involvement of the government in the economic development of viticulture – Claude Béchard (CAN), Québec Agriculture Minister
- 9:00** IANV presentation. Summary of 1<sup>st</sup> conference in Latvia, challenge of cold climate viticulture – Tom Plocher (USA)
- 9:20** Overview of the Quebec viticulture – Larbi Zerouala, agr. (CAN), MAPAQ
- 9:50** Break – Trade show
- 10:10** Growing grapes in greenhouses and tunnels – Hans Rosenfeld (NOR), Tom Plocher (USA)
- 11:00** Establishing a business plan. How to invest in a winery – Marc Ménard (CAN), Financière agricole Québec
- 12:00** Lunch – Trade show
- 13:15** Breeding and testing new cold hardy varieties – Paul Demoto (USA), H. Hatterman-Valenti (USA), Peter Hemstad (USA), Dean Kreutzer (CAN)
- 15:00** Break – Trade show
- 15:20** Planting density, trellising and leaf area, effect of trellising model on hardiness – Hans Christan Joost (CAN)
- 17:00** Trade show

## Tuesday November 10

- 8:00** Registration – Trade show
- 8:30** How to minimize frost damage – Helen Fisher, Ph.D. (CAN), Seth McFarland (USA)
- 10:00** Break – Trade show
- 10:20** Grape varieties for cold climates, extremely cold or short season – Andris Dishlers (LAT), Andrey Kulichkov (RUS), Uku Kuut (EST), Peter Lorenzen (DEN), Arild Seyversen (NOR)
- 12:00** Lunch – Trade show
- 13:15** New agriculture program – Representative from TRANSAQ Québec
- 14:00** Nova Scotia, a success story - Hans Christan Joost (CAN)
- 14:45** Break – Trade show
- 15:10** Cold climate grape vinification techniques – Richard Bastien, Oenologist (CAN), Gilles Benoit (CAN), Peter Lorenzen (DEN)
- 17:00** Trade show

## Wednesday November 11

- 8:00** Registration – Trade show
- 8:30** Fertilization and the grapevine's cycle – Jacques Petit (CAN)
- 10:00** Break – Trade show
- 10:25** Minute of silence for Remembrance Day – Paul Leblanc (CAN)
- 10:30** Modeling the correlation between degree days, phenologic stages and diseases – Odile Carisse, Ph.D., AAC (CAN)
- 12:00** Lunch – Trade show
- 13:15** How to position our products in the marketplace – Max McFarland (USA), Lisa Smiley (USA), Représentant SAQ
- 15:20** Biodiversity and management of arthropods in cool-climate vineyards – Charles Vincent, Ph.D., AAC (CAN)
- 17:00** Closing remarks – Tom Plocher and Bernard Gravel

### *Not to be missed!*

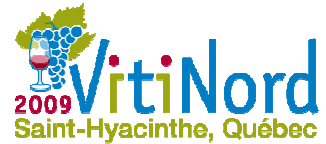
*Monday evening Cocktail & Recognition Dinner*

*Tuesday evening Wine Tasting Dinner*

*Plus a tradeshow with 25 exhibitors!*



# Registration Fees



*Early registration discounts if you register before October 1<sup>st</sup>, 2009!*

**Full symposium 3-day package for \$350** (\$400 after October 1<sup>st</sup>)

Access to all conferences, coffee breaks and lunches all three days  
Recognition Dinner and Wine Tasting Dinner included

**Basic symposium 3-day package for \$250** (\$285 after October 1<sup>st</sup>)

Access to all conferences, coffee breaks and lunches all three days

**One day symposium package for \$110** (\$125 after October 1<sup>st</sup>)

Access to all conferences, coffee breaks and lunches for one day

**Recognition Dinner** November 9<sup>th</sup>

At Hôtel des Seigneurs in St-Hyacinthe **\$85**

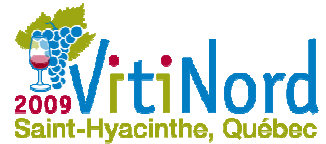
**Wine Tasting Dinner** November 10<sup>th</sup>

Location to be confirmed, St-Hyacinthe **\$45**

A fee of \$75 will be charged for any cancellations.

**Hotel rooms** can be reserved at a **discounted rate of \$119** at the **Hôtel des Seigneurs**  
**Reservations must be made prior to October 1<sup>st</sup>, 2009** in order to benefit from the discount.

# Registration Form



Please write neatly in block letters. ONE FORM PER PERSON.

Last name: \_\_\_\_\_

First name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Profession/Title: \_\_\_\_\_

Address: \_\_\_\_\_

Town: \_\_\_\_\_ Postal/Zip: \_\_\_\_\_

Prov/State/Country: \_\_\_\_\_

Tel.: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## Payment Method

Check written out to VitiNord

Money order

Visa  MasterCard

Credit Card Number: \_\_\_\_\_

Expiration date (m/y) : \_\_\_\_\_

Card holder's name: \_\_\_\_\_

Signature: \_\_\_\_\_

## Register me for:

One Day Package \$110 (\$125 after Oct. 1)  
 Monday  Tuesday  Wednesday

Full 3-Day Package, including dinners \$350  
(\$400 after Oct. 1)

Basic 3-Day Package \$250 (\$285 after Oct. 1)

## Options

Recognition Dinner \$85

Wine Tasting Dinner \$45

My conference package should be in:

Français

English

## Dietary restrictions:

I am a vegetarian

I am allergic to:  
\_\_\_\_\_

I would like to use the shuttle (free) from the Trudeau Airport to the Hôtel des Seigneurs

No

Yes, please confirm your travel schedule one month prior to the symposium  
by email to: viti-nord2009@hotmail.com

*Please complete this registration form and return it via mail with your full payment (in Canadian dollars) to:*

**VitiNord 2009**

261 Bourgeois Street

Beloeil, Québec

Canada J3G 2Y1